Colorado C-PACE

Logo Guidelines

Modified on November 28, 2018

Colorado C-PACE encourages program participants to reference C-PACE in their marketing materials. When mentioning the program, please follow these logo guidelines, which are intended to promote consistent use of our brand, making it easier for people to instantly recognize references to Colorado C-PACE.

Questions?
Please contact marketing@paceworx.com.
Here are a few examples of approved uses of the CO C-PACE logo. Please adhere to the guidelines on the following pages.
Colorado C-PACE Logo: Black/White Logos

Black and white versions of the CO C-PACE logos can be used. Here are examples of both the stacked and horizontal versions.
All CO C-PACE branded materials that use color should incorporate these specifications.
Use the "E" in C-PACE to determine the clear space around the logo.
Colorado C-PACE Logo: Improper Use of Logo

The following are examples of improper use of the CO C-PACE logo.